


Academic Staff Profile

Personal Profile

1.1.1 Personal Details

<p>Name: Alex K. Kivuva Title/Qualification: Dr. Department: Hospitality and Tourism Management Designation/Position: Lecturer Email: kivuva.alex@ku.ac.ke Contact Address: 16778- 80100 Mombasa Area of Specialization: - Hospitality Management</p> <p>Research Interests: - Service Quality - Service Marketing - Human Resource - Customer Care Google Scholar: kivuva.alex@ku.ac.ke ORCID ID: https://orcid.org/0000-0003-4881-9034</p>	
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1.1.2 Academic & Professional Qualifications

- PhD. Hospitality Management- Kenyatta University
- Msc. Hospitality and Tourism Management- Kenyatta University
- Bsc. Hospitality Management- Moi University

1.1.3 Employment History

- 2019- Lecturer- Hospitality and Tourism Management (Kenyatta University)
- 2015- 2019- Tutorial Fellow- Hospitality and Tourism Management (Kenyatta University)

1.1.4 Achievements

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1.2 Publications

1.2.1 Refereed Journals

a) The Choice Cognition and its Relationship with Job Satisfaction: A Case of Guest House Supervisors in Mombasa County, Kenya. A.K. Kivuva. International Tourism and Hospitality Journal 3(2): 1-9 (2020)

b) Guest house supervisors' meaning cognition and its influence on job satisfaction in the context of Mombasa County, Kenya. A. K. Kivuva, A. W. Pepela, A.M. Nzioka. African Journal of Hospitality, Tourism and Leisure 8 (3)

c) Competence Cognition and Its Influence on Supervisors' Job Satisfaction: A Perspective of Guest Houses in Mombasa County, Kenya. A.K Kivuva, A.M Nzioka, A.W Pepela. Journal of Tourism and Hospitality Management 7 (1), 163-168

d) Guests' satisfaction with non-classified hotel product: the Kenyan coastal perspective. A.K. Kivuva, A. Ondigi. African Journal of Tourism, Hospitality and Leisure Studies 2 (1), 87-95

e) Perceptions of tourism students towards career choice in the Kenyan tourism industry: a comparative study of Moi University and Kenya Utalii College. Bitok Kipkosgei, A. K. Kivuva, J.M. Njoroge. African Journal of Tourism, Hospitality and Leisure Studies 1 (2), 1-10

f) Selecting non-classified hotels in Kenya: what really matters for business guests? A.K Kivuva, BO Kihima, A.M. Nzioka. African Journal of Hospitality, Tourism and Leisure

1.2.3 Conference/Workshops/Seminar Papers

1.2.3.1 Conference Papers

a) The Choice Cognition and its Relationship with Job Satisfaction: A Case of Guest House Supervisors in Mombasa County, Kenya.

Date: 4th- 8th November 2019

Institution: Strathmore University

Conference Theme: *"Unlocking the Big Four Agenda Through Research and Innovation"*

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1.2.3.3 Seminar Papers

a) Psychological Empowerment and its Influence on Job Satisfaction of Guest House Supervisors in Mombasa County, Kenya.

Date: 12th July 2019

Institution: Kenyatta University

Seminar Theme: *"Education for the Big Four Agenda and Beyond"*

1.6 Supervision of Postgraduate Students

1.6.1 Masters

- Sylvia Achieng- Data Collection
- Simon Njoroge- Proposal Development
- Solomon Muruga- Proposal Development

1.9 Affiliation of Professional Bodies

- Tourism Professionals association (TPA)